

## Cultural Heritage Goals (CHGs)

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### About

The CHGs are a translation of the United Nation's Sustainable Development Goals for cultural heritage professionals.

The [SDGs](#) were written in 2015 as part of [Agenda 2030](#) as a framework for creating a sustainable future which considers people, planet, prosperity, peace and partnerships. The SDGs outline the steps we need to take to achieve a sustainable future, but they were written for policy makers, and can feel daunting for individuals.

The [Good Life Goals](#) were created to give action to individuals and outline how people in any capacity can help support the SDGs. The Cultural Heritage Goals were inspired by this idea and adapted into applicable actions and targets for cultural heritage professionals and institutions.

As the cultural heritage sector, we have a unique opportunity to support these goals through our physical collections, educational programming, influential and trusted position, and our capacity to inspire empathy, understanding and drive real change. The Cultural Heritage Goals were created by Ki Culture, who has formed a committee to further develop the goals, which will then be launched in September of 2020. It is our hope that the cultural heritage sector will be able to use these goals as an entry point and framework for understanding and implementing the United Nation's Agenda 2030 actions and helping to achieve a sustainable future.

## Cultural Heritage SDG 1



### Actions

1. Ensure that all employees are paid a decent living wage
2. Ensure equal opportunities for all employees
3. Use vendors and partner with companies who also commit to pay their employees fairly
4. Use your space as a community meeting point and plan your programming centred around their needs
5. Use your programming/exhibitions to educate visitors about poverty and how we can all help to end it
6. Open your space as a relief centre in times of disaster or emergency
7. Use your space as a donation centre or collection point during the holidays, service days or year round
8. Donate extra inventory/items/supplies (from gift shop, exhibitions or events)
9. Support struggling Indigenous communities – providing donations, purchasing and selling Indigenous products in gift shops and offer discounts for Indigenous peoples



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## Cultural Heritage SDG 2



### Actions

1. Provide healthy meals in your cafeteria. Use more fruit and vegetables!
2. Remove vending machines with unhealthy snack food
3. Use local, seasonal, Fairtrade, and sustainable produce in your cafeterias.
4. Strive for zero waste in your cafeteria or ensure that leftover food is donated
5. Hold food drives or accept donations as entry fees once a month
6. Set up a food donation center in your space
7. Create a community garden. Plant indigenous foods and plants which enhance the biodiversity of your site
8. Support Indigenous communities' agriculture and farming – purchase indigenous plants and products, become a platform for dialogue and information about indigenous biodiversity and Traditional Knowledge
9. Use your programming to educate visitors about food and world hunger and how we can all help to end it

# Cultural Heritage SDG 3



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## Actions

1. Reduce the toxic materials used in conservation. Always use proper PPE and ventilation during treatments
2. Properly dispose of chemicals and solvents
3. Ensure your space is accessible to people of all abilities
4. Develop and support art therapy or similar outreach programs
5. Use your programming to educate visitors about good health and wellbeing
6. Incorporate Traditional Knowledge into health and wellbeing information
7. Make partnerships with organizations that promote good health and wellbeing, and where possible to enhance health-related research



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## Cultural Heritage SDG 4



### Actions

1. Provide educational programs for a diverse range of audiences
2. Offer discounts for underprivileged visitors
3. Offer free entrance for children or discounts for families
4. Offer day care for employees
5. Develop educational programs of exhibitions about sustainability
6. Engage with school groups and Indigenous communities
7. Support scholarships for education in cultural heritage studies, particularly for Indigenous peoples
8. Provide volunteer opportunities to help individuals develop skills
9. Offer paid internships and job opportunities for young professionals
10. Provide training opportunities and professional development for all staff and volunteers
11. Educate yourself. Listen to your visitors and adapt to reflect the needs of your local community.



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## Cultural Heritage SDG 5



### Actions

1. Encourage gender equality for leadership positions in the field
2. Ensure equal pay for all genders
3. Provide gender-neutral facilities
4. Ensure families have a place to care for their babies
5. Use your programming to educate visitors about gender equality including women's rights, reproductive rights and information about gender violence
6. Ensure non-discrimination policies at higher levels
7. Provide equal opportunities for people of all genders
8. Partner with organizations who promote the rights and justice for women or transgender communities



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## Cultural Heritage SDG 6



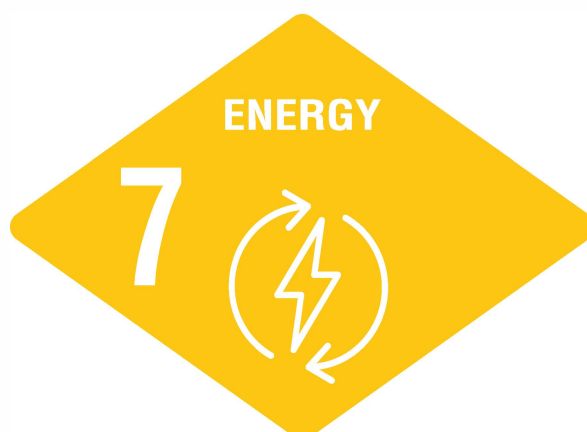
### Actions

1. Provide free drinking water for your visitors and local community
2. Use your programming to educate visitors about water use and related issues
3. Report and fix leaks – big and small
4. Ensure proper cleaning of tools that does not pollute water systems
5. Ensure proper disposal of solvents – do not throw chemicals down the drain into water system
6. Evaluate your institution's water usage
7. Develop water saving strategies and water recycling systems



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## Cultural Heritage SDG 7



### Actions

1. Use your programming/exhibitions to educate visitors about energy, where it comes from, and renewable alternatives
2. Save energy where you can. Do not leave the lights on, turn off equipment when not in use
3. Use Bizot Green Protocol or similar, more flexible climate control regulations
4. Find out where your energy comes from
5. Switch to a clean energy provider
6. Include energy saving in all retrofits and construction
7. Make historic monuments more energy efficient and encourage adaptive reuse of old buildings
8. Build/invest in renewable energy systems





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## Cultural Heritage SDG 8



### Actions

1. Ensure safe and equal working environment for all employees
2. Respect and uphold the rights of all employees
3. Engage in conversations about and adapt policies regarding repatriation and decolonization
4. Use your programming to educate visitors about labor issues such as child labor, forced labor, and human trafficking
5. Consider the footprint of your exhibitions – the material use and disposal as well as loans and travelling exhibitions
6. Consider accession/deaccession strategies and sustainable growth of collections, including storage space and building of storage facilities
7. Champion sustainable tourism that creates jobs and promotes local cultures
8. Support local businesses
9. Increase training/volunteer programs for youth and disabled persons
10. Sell only Fairtrade, local, sustainable items in your gift shop – ensure that no one was exploited to make the products that you offer
11. Support creativity and innovation – make partnerships with entrepreneurs and offer a platform for local artists



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## Cultural Heritage SDG 9



### Actions

1. Use your programming to educate visitors about current research and development in sustainability and cultural heritage
2. Encourage employees to develop their own research interests. Allow them time to do this
3. Support research and development and experiment with new technologies, exhibition ideas, or conservation treatments
4. Allow researchers access to your collection
5. Allow Indigenous communities access to your collection and use Traditional Knowledge to strengthen research and development
6. Make partnerships that support research and development
7. Support smaller museums and museums in developing countries through partnerships. Share resources, co-develop projects, offer training and development opportunities
8. Build new buildings in a sustainable way. Use sustainable, local materials, circular models and renewable energy.
9. Minimize carbon and consider renovation over new constructions
10. Share your progress so that others can learn



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## Cultural Heritage SDG 10



### Actions

1. Make your collection publicly available online
2. Ensure that your space is accessible to a diverse range of audiences, including Indigenous peoples
3. Arrange specific times for reduced/free admission
4. Decolonize your museum. Be transparent about where your collection comes from and consider requests for repatriation with respect
5. Use your programming to educate visitors about human rights and global inequality
6. Provide a safe space or dialogue amongst diverse communities
7. Ensure high level policies are in place for eradicating discrimination in your workplace
8. Offer opportunities for people of all abilities and backgrounds, including people with disabilities, LGBTQ+, Indigenous or marginalized communities and refugees
9. Ensure accessibility and fair payment for all, especially for internships and training to invite more diversity and backgrounds to the sector
10. Make partnerships with organizations who promote equal rights for all, especially those of vulnerable communities
11. Get more museums from developing countries involved with international organizations, conferences and publications
12. Listen and ensure that the voices of all the communities you serve are heard

# Cultural Heritage SDG 11



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## Actions

1. Conserve, protect, and house our cultural and natural heritage
2. Ensure your institution has a comprehensive emergency and disaster plan to protect its people and its collection
3. Open your green spaces to your local community
4. Open your space for community gatherings and events
5. Create diverse opportunities for welcoming and engaging with your local community
6. Reach out to local Indigenous communities to form lines of communication and see how you can serve their needs
7. Ensure your museum is accessible for the local community (biking, walking, public transportation)
8. Get involved with local decision and policy making. Bridge local governance and local communities
9. Champion local issues
10. Open your space as a relief center in times of disaster or emergency



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## Cultural Heritage SDG 12



### Actions

1. Use your programming to educate visitors about living sustainably by reducing consumption and waste
2. Reduce your waste and follow the 'Four R's': Refuse, Reduce, Reuse, Recycle
3. Familiarize yourself with Life Cycle Analysis of products and sustainable disposal practices for chemicals and waste
4. Ensure responsible consumption and demand the same from your vendors and caterers
5. Offer items in the gift shop from artisanal and socially responsible sources from developing countries and Indigenous communities
6. Ensure responsible production, especially with exhibitions, packaging and transportation
7. Share and borrow: practices, materials, exhibitions, information and ideas
8. Pay attention to little things – are you using plastic water bottles at events/meetings?
9. Monitor and share your sustainable progress so that others can learn



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## Cultural Heritage SDG 13



### Actions

1. Integrate climate change measures at your institution including environmentally responsible practices and policies to reduce your carbon footprint
2. Use your programming to educate visitors about climate change and actions they can take
3. Reduce the amount of meat served in your cafeteria, or take it one step further and go plant-based
4. Create a climate change mitigation and adaptation plan
5. Build partnerships with museums whose communities are on the frontline of climate change. Bring their experience into your museum
6. Provide opportunities for, or incentivize the use of public transport or alternative means of transportation for visitors and employees travelling to your museum
7. Get involved with local climate action and policy making
8. Learn more about Traditional Knowledge regarding climate change and incorporate that knowledge into your programming and policies
9. Divest/campaign for divestment from fossil fuel companies

# Cultural Heritage SDG 14



## Actions

1. Reduce plastic use in your institution. Eliminate single use plastics
2. Dispose of chemicals and solvents appropriately
3. Reduce or eliminate fish at your cafeteria, serve only sustainably sourced seafood
4. Use your programming to educate visitors about the importance of marine ecosystems, ocean conservation and our bodies of water, with an emphasis on local systems (lakes, rivers etc.)
5. Support Native Water systems and provide educational programming on Indigenous water relationships
6. Promote costal and ocean conservation and share resources on how
7. Support and practice sustainable tourism in coastal areas

# Cultural Heritage SDG 15



## Actions

1. Reduce paper waste in your institution
2. Know the provenance of natural specimens in your collection
3. Use your programming to educate visitors about natural ecosystems, deforestation, loss of biodiversity and habitat loss
4. Promote nature conservation and share resources on how
5. Protect and enhance the natural biodiversity of your site including responsible gardening and a focus on indigenous plants/wildlife
6. Support and partner with local community gardens, nature preserves, and parks
7. Support and partner with local Indigenous communities to learn about strategies for protecting nature



# Cultural Heritage SDG 16



## Actions

1. Reduce corruption by being aware of illegal trafficking of art/objects and the use of art/objects for illicit means
2. Use your programming to educate visitors about war and violence
3. Use your programming to tell stories that promote hope and peace
4. Be transparent and accountable about collecting and regarding objects in the collection that were acquired through war or violence
5. Raise awareness of the destruction of culture by acts of war or terrorism. Where possible support conservation and restoration
6. Encourage participation of museums from developing countries in museum policy development
7. Ensure information is publically available – digitize, hold reduced/free admission nights
8. Practice and promote kindness, tolerance, peace, fairness, and justice in all of your activities
9. Be open for communication and become a safe space for dialogue about difficult issues such as decolonization

# Cultural Heritage SDG 17

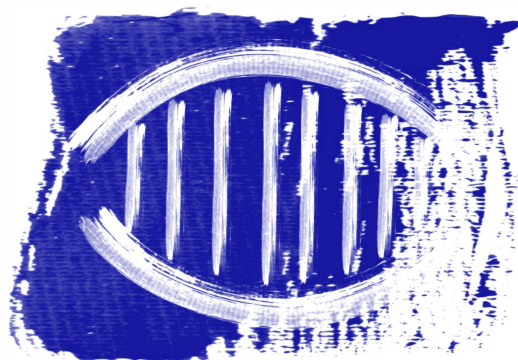


## Actions

1. Educate yourself about and promote the SDGs
2. Share research, publications and successful developments with colleagues globally, and where possible, publically
3. Encourage capacity building
4. Strengthen partnerships with organizations in developing countries, increasing transnational opportunities including loans, education and cooperation
5. Build partnerships - amongst organizations, institutions and across sectors, with communities and Indigenous populations, locally and internationally to find shared solutions to common goals
6. Ask for help! Find local experts, organizations and students - create partnerships and work together
7. Celebrate the successes we have already achieved!



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**Ki Culture**

[www.kiculture.org](http://www.kiculture.org)