

Position: Digital Learning and Interpretation Specialist
Organisation: Museums and Heritage Highland
Project: Museum of the Highlands - Digital Learning Hub
Employment Status: Freelance contract, part time, for 1 year.
Fee: £30,000
Hours: Very flexible and dependent on your approach to the project, but expected to be around 16 hours per week.



BACKGROUND

Museums and Heritage Highland (MHH) is a new charity formed in March 2019. We are a strong, supportive voice for heritage in the Highlands. Our members include museums, galleries and heritage organisations of all sizes from across the region. We work to promote collaborative working and capacity building; promoting partnership opportunities that support our members achieve their purpose and to be sustainable and resilient in challenging times.

‘Museum of the Highlands’ will be a dynamic digital learning hub enabling children, young people and teachers to discover and engage with museum collections from across the Highlands in new and exciting ways.

The project brings together 17 museums from across the Highlands to collaborate in bringing objects from their collections together to create a digital portal into the rich history and culture of the Highlands. Users will be able to move through historical time, place or subject matter to explore objects in different museum collections using immersive imagery, video and audio and bringing them together to create their own ‘journeys’. The learning hub will allow users to access museum collections and learning resources related to objects and topic for use at home or in the classroom, with the functionality to contact museums directly to set up virtual or in person learning visits.

SUMMARY

The Digital Learning and Interpretation Specialist will be a creative leader in this project, focused on providing digital learning and interpretation experiences for all ages. This position is responsible for supporting participating museums in creating online and remote digital learning resources for a variety of audiences, most specifically targeting, teachers, families and young people currently in primary and secondary education. This position could be shared by a collective, please get in touch if you would like to discuss this approach in your tender.

KEY DUTIES

- Facilitate communication with and between museums across the region to agree key topics and stories that will be the focus of the online learning hub
- Coordinate a steering group made up from a combination of museums, teachers and young people to ensure resources meet the needs of the users.
- Develop online educational programs and interactives that align with the chosen topics and with the curriculum for excellence
- Utilise a variety of technologies to develop and deliver learning and interpretation experiences.
- Review content of resources to ensure quality, accuracy, and appropriate usage.
- Be informed in digital media in both formal and informal learning settings.
- Collaborate with staff and volunteers from participating museums to understand needs and create a plan for the creation of digital learning resources.

- Work with the web developer to ensure that resources can be easily usable on the website platform.
- Be prepared to act as videographer and/or audio recorder as appropriate
- Create downloadable pdf learning resources as appropriate to accompany key topics and objects
- Ensure that there are learning resources available in Gaelic, with equal prominence to those in English

EDUCATION AND EXPERIENCE

- Bachelor's degree in education, digital and media technology, history or related field is desirable
- 2 years' experience with creating, managing, and implementing digital learning and interpretation experiences
- Deep knowledge of technology and media applications for educational purposes
- Fluency in national education standards (such as the curriculum for excellence) and current technology
- Skills and experience with videography, audio recording and photography

SPECIALISED KNOWLEDGE, COMPETENCIES AND ABILITIES

- Strong written, verbal, and interpersonal communication skills; with the ability to cover sensitive or difficult topics with nuance, editorial integrity, and empathy.
- A strong interest in Scottish History and heritage, specifically the Highlands.
- Familiarity with a wide variety of software platforms, media file formats, and best practices for archival and web publishing purposes.
- Ability to learn new historical content quickly and to adopt digital tools to convey that content.
- Ability to work both on own and in a team-oriented environment with people of diverse ages, abilities, and backgrounds.
- Ability to handle complex projects and a varied workload, to multi-task, be detail-oriented with outstanding organisational skills and good follow-through.
- Ability to be a self-starter who identifies staff/volunteers in need of assistance.
- A knowledge of Gaelic would be desirable.

WORK ENVIRONMENT

You will be required to work from home, but will be supported by MHH's board and staff and there will be some travel required to meet the participating museums.

Museums and Heritage Highland provides equal opportunity for employment to all applicants. No person shall be discriminated against on the basis of race, colour, religion, gender, age, ethnicity, marital status, disability, sexual orientation, or any other status or condition. MHH is committed to maintaining an environment in which all employees are treated equitably and given the opportunity to achieve their full potential in the workplace.

Position in the Organisation

This post will report to the MHH Innovation and Network Manager, Nicola Henderson.

Application process

Please apply in writing including your CV/past experience and a tender letter outlining your approach to and suitability for the position.

Contact for more information and for submitting your application: Nicola Henderson,
nicola.henderson@museumsandheritagehighland.org.uk

Deadline for applications: 22nd April 2022

Interviews: w/c 24th April 2022

Start Date: Early May 2022

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